
UNDERSTANDING VACCINE HESITANCY

Vaccine hesitancy refers to the delay or refusal of vaccination despite the availability of vaccines and vaccination services.

Vaccine hesitancy is influenced by the interaction of people's social-emotional thinking in three ways.

CONFIDENCE

Many people don't feel confident to get vaccinated because of misinformation or disinformation that they hear from various information sources, including all types of media.

COMPLACENCY

Some may feel complacent or secure in their vaccine hesitancy, unaware of the influence of misleading information on their self-satisfaction with not being vaccinated.

CONVENIENCE

Other people feel getting vaccinated is too difficult, too much effort, or not convenient.

